

FOR BOOSTER CLUBS

A Fundraising Ask Every Donor Understands

Know Your Team. Lead Your Season. Build Your Culture.

Boosters fund what they can point to: equipment, uniforms, a banquet. This is a real, named deliverable for every athlete on the roster — instant digital access, printable for anyone who wants a physical copy — plus a Week 8 certificate, for less than most teams already spend on one tournament.

70% of coaches say team culture and cohesion is the professional-development topic they most want more support with — ahead of strength and conditioning, ahead of sports psychology. (2026 Coach & AD Survey)

What's Included

- Three role-based assessments — Leader/Captain, Coach (plus a Coaching Range adaptability score), and Teammate
- An 8-week program plus a bonus support week — about 5 minutes a week for the coach, 15 minutes for the captain
- Roster & Clash Finder and Captain Candidate Finder for the Coach Portal
- Four digital workbooks (Leader, Coach, Teammate, Assistant Coach Guide) — instant access on any device, printable for anyone who wants a physical copy
- A Week 8 certificate for every athlete

Pricing — Founder's Rate for School & Nonprofit Programs

Tier	Price	What You Get
Team	\$495	1 coach, 2 captains, up to 15 teammates — flat, one-time, less than one tournament fee.
Program	\$795	Up to 40 people across 6 teams — for boards funding more than one team.

Why Boards Say Yes

- Donor-reportable: "we funded leadership development for X athletes," not just gear
- Coach-retention ROI: directly targets the #1 named concern behind costly, disruptive coaching vacancies
- Board-ready: a one-page proposal sized to your team count, invoice or card payment, live within days
- Zero ongoing admin for the board once it's funded

Get a proposal ready for your next board meeting.

goodteamleader.com • Questions? Enroll@GoodTeamLeader.com